

**BSF / CAPF HCM & DSSSB JA/LDC Typing Test**

Time: 10 minutes

Speed needed: 35 WPM (English)

325 words · 2000 characters

Level: Hard

Type the passage below on the computer exactly as printed – capital letters, punctuation and figures included, one space after a punctuation mark. If you finish before time, start again from the beginning and keep typing until the time is over. Net speed = (words typed – mistakes after the 5% allowance × 10) ÷ 10. Words typed = key depressions ÷ 5.

Today, the craze of advertisement of manufactured goods is on the increase. The art of advertisement is, in fact, a modern development. It has revolutionised the modern trade. Modern life is highly complex and mechanical. People have no time to go into the soul of things. They want to buy largely advertised goods. The manufacturer, in his turn, wants to popularize his goods before these are manufactured. Such is the craze for advertised goods. We are living in the age of advertisement. No wonder, one sees shining and multi-coloured bill-boards hung on poles displaying goods advertised. The city walls are found lettered with eye-catching advertisements of products that are manufactured today. There is a spate of magazines and journals which spare pages for latest variety of goods manufactured. There are various methods of advertisement. The most popular and useful method is to send advertisements in newspapers and magazines. Television is no less powerful a medium for advertising goods. There is always a great demand for advertisement space of footage and much money flows to the advertising medial. In certain cases the advertisement cost runs into thousands of rupees for a product advertised. Advertisements are sometimes so scientifically and intelligently planned that they change the entire psychology of the consumers. Advertisements thus hold the sway and no manufacturer can do without it. A thing may not have an intrinsic value but it must be well advertised. We live in a glamorous world of advertisement. Advertisements have now developed both as an art as well as a science. The world of advertisement is very large. It is a run between the manufacturer and the consumer without wickets. It is for the consumers to look into the soul of things advertised. They may go in for advertised goods but they should not be taken in by eye-catching but cheap advertisements. A wise buyer compares quality and price carefully before buying any product in the market for the family.